

Hot Spot Booths

These booths opportunities are set up by GSGC Product Program Staff and volunteer team. They are located at high-traffic businesses, like grocery stores that GSGC has a partnership with.

Reserving a Hot Spot booth:

1. In eBudde, click the blue + next to the town where you would like to have a cookie booth, then click the blue + next to your preferred location
2. Click on the date that you would like, then select the time you would like to reserve. This time is the beginning time for your booth
3. Click "Submit"

Canceling a Hot Spot booth:

If you are unable to use a booth time slot you have reserved

1. Log in
2. Click the slot again
3. Click "Submit."

Always cancel booths if the troop is unable to attend, even if the start time has already passed. This will prevent the booth from showing in Cookie Finder for customers.



Troop Booths

Booths that are organized by a troop or parent of a Girl Scout utilizing their business contacts. These booths are not allowed at "Hot Spot" locations.

Reserving a troop booth:

Troop leaders or cookie managers will contact your Community Product Manager prior to reaching out to any location to ensure it is on the list of approved venues. A Troop Booth Agreement (provided by your CPM) must be signed by the business, and the information entered into eBudde under My Booth Sales.

Note: The booth information will be entered into eBudde, so it's visible for customers in Cookie Finder, but it is not available for other troops to reserve – it's all yours!



Drive-through booths

1. Contact the business and ask if your troop can hold the drive-through in their parking lot
2. Be safe! We recommend placing orange cones to control traffic and the girls' wearing neon or reflective vests, so they are visible

Pop Up Booths

1. Set up a booth in non-retail spaces with heavy foot traffic like food truck courts, festivals, or community sporting events
2. Troop Leaders or Troop Product Managers are responsible for getting permission from the manager of the space where they will be setting up their pop-up booth
3. If your troop decides to do a pop-up booth, be respectful and share the space with other Girl Scouts. All safety guidelines must be followed



Virtual Booths:

1. Go live on social media with a cookie booth! Share fun facts about the cookies, recipes and more
2. Set a date for a drive-through pick up for the orders
3. Take all payments on your digital cookie page
4. For teens, social media is a great way to spread the word about their cookie businesses
5. Parents and guardians should do the posting on social media if the girl is under age 13, but the girls should have a hands-on role in marketing their cookie business